

Questions marked with (\*) are more involved than the other questions.

- The company The Dark Side of the Spoon is selling high end sporks. Their monthly revenue function is  $R(q) = \frac{(16\sqrt{q} + q)}{q + 1}$ . At their current price, the company is selling 4 sporks a month. Using the marginal revenue  $\frac{dR}{dq}$ , determine whether a small increase in price would lead to an increase or decrease of the monthly revenue.
- Suppose the position of an object moving horizontally after  $t$  seconds is given by the function  $s = f(t) = t^2 - 4t$  for  $0 \leq t \leq 5$ , where  $s$  is measured in metres, with  $s > 0$  corresponding to positions to the right of the origin.
  - Graph the position function.
  - Find and graph the velocity function. When is the object stationary, moving to the right, and moving to the left?
  - Determine the velocity and acceleration of the object at  $t = 1$ .
  - Determine the acceleration of the object when its velocity is zero.
  - On what intervals is the speed increasing?
- Economists use *production functions* to describe how the output of a system varies with respect to another variable such as labour or capital. For example, the production function  $P(L) = 200L + 10L^2 - L^3$  gives the output of a system as a function of the number of labourers  $L$ . The *average product*  $A(L)$  is the average output per labourer when  $L$  labourers are working; that is,  $A(L) = P(L)/L$ . The *marginal product*  $M(L)$  is the approximate change in output when one additional labourer is added to  $L$  labourers; that is,  $M(L) = \frac{dP}{dL}$ .
  - For the given production function, compute and graph  $P$ ,  $A$ , and  $M$ .
  - Suppose the peak of the average product curve occurs at  $L = L_0$ , so that  $A'(L_0) = 0$ . Show that for a general production function,  $M(L_0) = A(L_0)$ .
- A store manager estimates that the demand for an energy drink decreases with increasing price according to the function  $d(p) = \frac{100}{p^2 + 1}$ , which means that at price  $p$  (in dollars),  $d(p)$  units can be sold. The revenue generated at price  $p$  is  $R(p) = p \cdot d(p)$ , i.e. price multiplied number of units.
  - Find and graph the revenue function.
  - Find and graph the marginal revenue  $R'(p)$ .
  - From the graphs of  $R$  and  $R'$ , estimate the price that should be charged to maximize the revenue.
- For parts a. and b., identify the inner and outer functions in the composition (i.e. choose functions  $f(x)$  and  $g(x)$  so that the given function equals  $f(g(x))$ .) For part c., express the given function as the composition of three functions  $f(g(h(x)))$ .
  - $A(x) = \cos^4 x$ .
  - $B(x) = (x^2 + 10)^{-5}$ .

c.  $C(x) = \cos^4(x^2 + 1)$ .

6. Two composite functions are given that look similar, but in fact are quite different. Identify the inner function  $u = g(x)$  and the outer function  $y = f(u)$ , then evaluate  $\frac{dy}{dx}$  using the chain rule.

a.  $y_1 = \cos^3 x$ ;  $y_2 = \cos x^3$ .

b.  $y_1 = (e^x)^3$ ;  $y_2 = e^{(x^3)}$ .

7. Let  $h(x) = f(g(x))$  and  $k(x) = g(g(x))$ . Use the table to compute the following derivatives.

a.  $h'(1)$       b.  $h'(2)$

c.  $h'(3)$       d.  $k'(3)$

e.  $k'(1)$       f.  $k'(5)$

$x$	1	2	3	4	5
$f'(x)$	-6	-3	8	7	2
$g(x)$	4	1	5	2	3
$g'(x)$	9	7	3	-1	-5

8. (\*) Calculate the derivative of the following functions.

a.  $y = \cos^4(7x^3)$ .

b.  $y = \tan(e^{\sqrt{3x}})$ .

c.  $y = (1 - e^{-0.05x})^{-1}$ .

9. (\*) Assume that  $f$  and  $g$  are differentiable on their domains with  $h(x) = f(g(x))$ . Suppose the equation of the line tangent to the graph of  $g$  at the point  $(4, 7)$  is  $y = 3x - 5$  and the equation of the line tangent to the graph of  $f$  at  $(7, 9)$  is  $y = -2x + 23$ .

a. Calculate  $h(4)$  and  $h'(4)$ .

b. Determine an equation of the line tangent to the graph of  $h$  at the point on the graph where  $x = 4$ .

10. (\*) Let  $f(x) = \cos^2 x + \sin^2 x$ .

a. Use the chain rule to show that  $f'(x) = 0$ .

b. Assume that if  $f' = 0$ , then  $f$  is a constant function. Calculate  $f(0)$  and use it with part a. to explain why  $\cos^2 x + \sin^2 x = 1$ .