HAPPY NEW YEAR--!!!

PROGRAM

GADZOOKS, IT'S THE ORIGINAL FIRST NIGHT!!

IMAGINATION! CREATIVITY! PARTICIPATION! NOON-MIDNIGHT DECEMBER 31,1996





Now there's a resolution loan keep.

Stop paying department store prices.

We've got the same brand name fashions you see in your favorite department stores at prices they can't touch. So here's to a new year filled with savings! And don't forget to pick up your First Night '97 Button at most Boston area Marshalls.

Marshalls.

Brand names for less. Every day.

We're proud to be the exclusive retail sponsor of First Night 1997.

Marsha for Marshalls

June



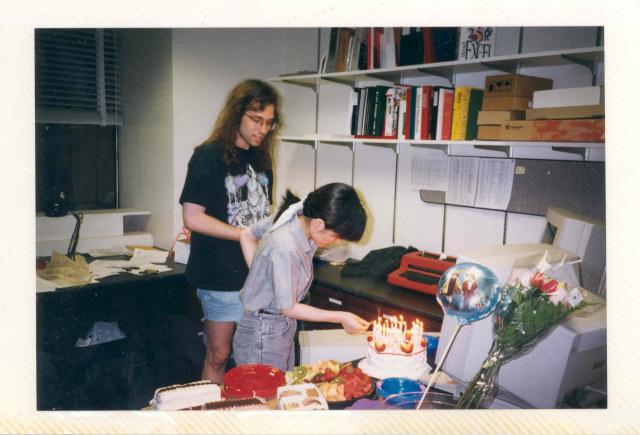




















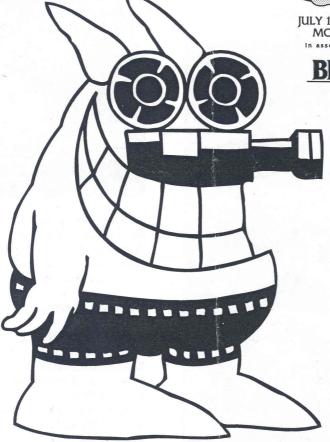
EAT MY SHORTS!

FESTIVAL CRAVEN A Just for laughs



JULY 16·27, 1997 MONTRÉAL

Blette



MENL

Just for Laughs

presents

EAT MY SHORTS

Produced by: Bruce Hills & Brent Schiess

> Co-Producer: Jean Guerin

Production Coordination: Cynthia Shaw

Opening Sequence conceived and directed by :

Jean Guerin

Marie-Helene Hebert Lab Assistant

Christopher Almond Bonhomme Vert

Albert Neremberg- Snap-TV Titles

Special Thanks To:

Eric Lavoie- Global Vision Video Editing

Pierre Corbeil - Global Vision Video Facilities & Equipment

also a Million Thanks to the filmmakers and producers who have submitted and scouted out films for us.

July 23 to 27 Musée Juste pour rire 2111 St-Laurent Showtimes: 7:00 PM, 9:00 PM Sat-Sun Matinee 1:00 Pm, 3:00 Pm

Ligne Info-Bell: 7,90-HAHA code: FILM













Bell presents



Starring Royal Canadian Ai Luba Goy

A nasty comedy by

Ren

Elton

Viciously directed by

Harry Standjofski



THÉÂTRE JUSTE POUR RIRE JUST FOR LAUGHS THEATRE

We're not the only ones with great lines.

Bell is proud to present Silly Cow, the first English-language play of the new Just For Laughs Theatre. For more information on the shows of the Just For Laughs Festival, please call the Info-Bell line at (514) 790-HAHA.



