Dongchen Zou under the instruction of Simon Langowski

Oct 15 2023

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Privacy.



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- Privacy.
- Messages themselves? They are normally encrypted and hard to obtain.

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Activity pattern like logging on and off?

- ▶ We all use social media to talk to people.
- Privacy.
- Messages themselves? They are normally encrypted and hard to obtain.
- Activity pattern like logging on and off?
- In this talk, we will explore how such information can be used to learn user connections.

User Behavior

How do users of social media behave?

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How do users of social media behave? They behave differently and non-uniformly, so we can't treat them all the same.

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How do users of social media behave? They behave differently and non-uniformly, so we can't treat them all the same.

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 People tend to talk based on the number of common interests. How do users of social media behave? They behave differently and non-uniformly, so we can't treat them all the same.

- People tend to talk based on the number of common interests.
- ▶ If talking previously, it is more likely for them to talk later.

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An Example of Social Media



dcz golf, math, games, CS, badminton, squash



Michael soccer, games, math, piano, napping, squash

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suf games, pizza, napping, volleyball

An Example of Social Media



games, pizza, napping, volleyball

Eavesdropper's Observation

If someone is online, they are talking to someone (could be multiple)

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Eavesdropper's Observation

If someone is online, they are talking to someone (could be multiple)

The eavesdropper gets to see all the people who are online in a period of time called an epoch.

Eavesdropper's Observation

Epoch 1





Epoch 2





Epoch 3



Intersection attack (also known as statistical disclosure attacks) use such information to reconstruct relationships.

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► Graph

Intersection attack (also known as statistical disclosure attacks) use such information to reconstruct relationships.

- Graph
- Observation (epochs)

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- Observation (epochs)
- Attack

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- Graph
- Observation (epochs)
- Attack
- Results

Previous papers all worked on a uniform graph.

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• Every user is assigned a probability p_i .

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How are we going to reconstruct the graph example?

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- For each possible interest (integer from 0 to 99), we do a coin flip with probability p_i which decides whether the user will have that interest or not.

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- For each pair [i, j], the larger the intersection, the more probable it is that they talk.

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- Every user is assigned a probability p_i .
- For each possible interest (integer from 0 to 99), we do a coin flip with probability p_i which decides whether the user will have that interest or not.
- For each pair [i, j], the larger the intersection, the more probable it is that they talk.
- We will denote probability that i and j talk in an epoch with A[i, j]

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Probability Matrix A for the Example Graph



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Probability Matrix A for the Example Graph



The eavesdropper is trying to figure out the probability matrix.

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Previous papers simply did a coin flip on A[i, j] for all [i, j].

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• How about $A[i, j] + \delta$ if *i* and *j* talked in last epoch?

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- If i and j talked in the previous epoch, it is more likely for them to keep talking in this epoch.
- How about $A[i, j] + \delta$ if *i* and *j* talked in last epoch?
- This change is apparently temporary and will vanish once $A[i, j] + \delta$ flips to tail

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Correlation for the Example Graph



Given A, what is probability that user i and j appear online at the same time?

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 - $\left\{ \begin{array}{l} {{\text{Edge }}\left[{{i,j}} \right]\text{ is active }} \\ {{\text{They each have an edge active other than }}\left[{{i,j}} \right] \end{array} \right.$

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User i having at least one conversation with someone other than j

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►
$$g(i,j) = 1 - \prod_{k \notin j} (1 - A[i,k])$$

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User i having at least one conversation with someone other than j

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$$g(i,j) = 1 - \prod_{k \notin j} (1 - A[i,k])$$

► $F_{[i,j]}(A) = A[i,j] + (1 - A[i,j]) \cdot g(i,j) \cdot g(j,i)$

What Does the Eavesdropper See

We just calculated the theoretical probability of i and j appearing online together using A.

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What Does the Eavesdropper See

- We just calculated the theoretical probability of i and j appearing online together using A.
- ▶ What is this probability, call it C_[i,j], as observed by the eavesdropper?

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Number of times divided by total number of epochs!

Now we want to consider the entire graph. Let $F(A) = \sum F_{[i,j]}(A)$ and $C = \sum C_{[i,j]}$

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The eavesdropper tries to find a A' for which F(A') is the closet to C. In a sense, F(A') = C.

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- Why does it work?

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- In this way, the guess A' matches the observation the most.
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$$\lim_{t\to\infty} C_t = \mathsf{F}(\mathsf{A})$$

Let C be a random variable representing the observations with C_i the sample for epoch i.

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- We want to look at the sample average which is

$$\left(\bar{\mathbf{C}} = rac{\mathbf{C}_1 + \mathbf{C}_2 + \ldots + \mathbf{C}_t}{t}
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• We are interested in the rate of convergence.

Central Limit Theorem

Central Limit theorem states that

$$(\bar{\mathbf{C}} - \mathsf{F}(\mathsf{A})) \sim rac{\mathcal{N}(\mathbf{0}, \sigma^2)}{\sqrt{t}}$$

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- ► If I double the number of epochs given, the new difference should be $\frac{1}{\sqrt{2}} \approx 70.7\%$ of the previous difference.

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Results

Only clustered



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Results

Clustered and Correlation



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Future Work

We can apply attacks in other papers on our setting and compare the results.

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Future Work

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We can modify F by adding in extra terms to better accommodate the graph.

Acknowledgement



My dearest mentor Simon Langowski



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MIT PRIMES

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- MIT PRIMES
- You guys for coming to my talk!